**WIGAN BEER FESTIVAL 2017** 

**Sponsorship Form**

**Wigan Camra’s 30th Annual Beer Festival**

**Thursday 2nd - Saturday 4th March 2017**

**January 2017**

**Dear Barrel Sponsor,**

**I’d like to thank you for taking the time to read this letter.**

**My name is Dean McDonald and I am the Sponsorship Manager of the Wigan Branch of CAMRA (The Campaign for Real Ale).**

**We are holding our 30th Beer Festival at Robin Park Sports Centre, Loire Drive, Wigan (Opposite the DW Stadium, West Stand) between Thursday 2nd - Saturday 4th March 2017 and are looking for sponsorship for as many of the beers as possible.**

**This is a very cost-effective way of supporting your local Beer Festival and having fun with some friends/ colleagues at the same time.**

**Sponsor/Business Name**………………………………………………………………………………….

**Address**..…………………………………………………………………………………………………………

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**Cost of Package is £50. This includes 4 tickets to the Sponsors session (4pm Thursday) with £40 beer tokens plus 2 tickets for free entry to another session and your name displayed with the barrels.**

**Contact name**…………………………………………………………………………….

**Tel Number**…………………………………………………………………………

**Email**…………………………………………………………………………………………

**Website**………………………………………………………………………………………

**Please make cheques payable to: Wigan CAMRA**

**Please send your completed form, with payment, to:**

**Dean McDonald, Crooke Hall Inn, Crooke Rd, WN6 8LR**

**(For more information, please contact me on 07443 562020 or (dean.mcdonald@gmx.com)**

**Please note: payment must be received as soon as possible (latest 16/2/17) for printing/admin and issue of sponsor tickets. Thanks**

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**Package A – Main Sponsorship – £800**

**(please choose one of the two following sponsorship items)**

**Festival Glasses**

**Festival T-shirts**

**What this package includes:**

* *Business insignia on the sponsorship item*
* *Full page colour advert in the Swiggin in Wiggin Festival Edition (worth £250)*
* *Sponsorship banner in Festival hall throughout the Festival (worth £80)*
* *10 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 2nd March, 4pm-5:30pm (worth a total of £120)*
* *10 additional entry tickets to any other session (worth a total of £20)*
* *10 additional free game/tombola tickets (worth £10)*
* *Invitation for 4 people to the Wigan Beer of the Year judging – Thursday 2nd March, from 2pm*

**Package B – Major Sponsor – £300**

**(please choose one of the following sponsorship items)**

**Foreign Beer Bar**

**Cider Bar**

**Real Ale Bar**

**Wristbands**

**Token Sheets**

**Entertainment**

**What this package includes:**

* *Business insignia (where applicable) on the sponsorship item*
* *Half page colour advert in the Swiggin in Wiggin Festival Edition (worth £150)*
* *Sponsorship banner in Festival hall through the festival (worth £80)*
* *8 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 2nd March, 4pm-5:30pm (worth a total of £96)*
* *8 additional entry tickets to any other session (worth a total of £16)*
* *8 additional free game/tombola tickets (worth £8)*
* *Invitation for 2 people to the Wigan Beer of the Year judging – Thursday 2nd March, from 2pm*

**Package C – Minor Sponsor – £150**

**(please choose one of the following sponsorship items)**

**Pies/Refreshments**

**Festival Programme**

**Young Members**

**Information/Membership**

**Games/Tombola**

**Charity Sponsor (Hospice)**

**Festival Glasswashing**

**Festival Cooling**

**What this package includes:**

* *Quarter page colour advert in the Swiggin in Wiggin Festival Edition (worth £80)*
* *Sponsorship banner in Festival hall through the festival (worth £80)*
* *8 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 2nd March, 4pm-5:30pm (worth a total of £96)*
* *5 additional entry tickets to any other session (worth a total of £10)*
* *5 additional free game/tombola tickets (worth £5*)