



WIGAN BEER FESTIVAL 2017 Sponsorship Form



Wigan Camra's 30th Annual Beer Festival Thursday 2nd - Saturday 4th March 2017

January 2017

Dear Barrel Sponsor,

I'd like to thank you for taking the time to read this letter.

My name is Dean McDonald and I am the Sponsorship Manager of the Wigan Branch of CAMRA (The Campaign for Real Ale).

We are holding our 30th Beer Festival at Robin Park Sports Centre, Loire Drive, Wigan (Opposite the DW Stadium, West Stand) between Thursday 2nd - Saturday 4th March 2017 and are looking for sponsorship for as many of the beers as possible.

This is a very cost-effective way of supporting your local Beer Festival and having fun with some friends/ colleagues at the same time.

Sponsor/Business Name.....

Address.....
.....
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Cost of Package is £50. This includes 4 tickets to the Sponsors session (4pm Thursday) with £40 beer tokens plus 2 tickets for free entry to another session and your name displayed with the barrels.

Contact name.....

Tel Number.....

Email.....

Website.....

Please make cheques payable to: Wigan CAMRA

Please send your completed form, with payment, to:

Dean McDonald, Crooke Hall Inn, Crooke Rd, WN6 8LR

(For more information, please contact me on 07443 562020 or (dean.mcdonald@gmx.com)

Please note: payment must be received as soon as possible (latest 16/2/17) for printing/admin and issue of sponsor tickets. Thanks

WIGAN BEER FESTIVAL 2017 Sponsorship Form

Wigan Camra's 30th Annual Beer Festival

Thursday 2nd - Saturday 4th March 2017

Package A – Main Sponsorship – £800

(please choose one of the two following sponsorship items)

Festival Glasses

Festival T-shirts

What this package includes:

- *Business insignia on the sponsorship item*
- *Full page colour advert in the Swiggin in Wiggin Festival Edition (worth £250)*
- *Sponsorship banner in Festival hall throughout the Festival (worth £80)*
- *10 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 2nd March, 4pm-5:30pm (worth a total of £120)*
- *10 additional entry tickets to any other session (worth a total of £20)*
- *10 additional free game/tombola tickets (worth £10)*
- *Invitation for 4 people to the Wigan Beer of the Year judging – Thursday 2nd March, from 2pm*

Package B – Major Sponsor – £300

(please choose one of the following sponsorship items)

Foreign Beer Bar

Cider Bar

Real Ale Bar

Wristbands

Token Sheets

Entertainment

What this package includes:

- *Business insignia (where applicable) on the sponsorship item*
- *Half page colour advert in the Swiggin in Wiggin Festival Edition (worth £150)*
- *Sponsorship banner in Festival hall through the festival (worth £80)*
- *8 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 2nd March, 4pm-5:30pm (worth a total of £96)*
- *8 additional entry tickets to any other session (worth a total of £16)*
- *8 additional free game/tombola tickets (worth £8)*
- *Invitation for 2 people to the Wigan Beer of the Year judging – Thursday 2nd March, from 2pm*

Package C – Minor Sponsor – £150

(please choose one of the following sponsorship items)

Pies/Refreshments

Festival Programme

Young Members

Information/Membership

Games/Tombola

Charity Sponsor (Hospice)

Festival Glasswashing

Festival Cooling

What this package includes:

- *Quarter page colour advert in the Swiggin in Wiggin Festival Edition (worth £80)*
 - *Sponsorship banner in Festival hall through the festival (worth £80)*
 - *8 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 2nd March, 4pm-5:30pm (worth a total of £96)*
 - *5 additional entry tickets to any other session (worth a total of £10)*
 - *5 additional free game/tombola tickets (worth £5)*
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