

## WIGAN BEER FESTIVAL 2018 Sponsorship Form

Wigan Camra's 31st Annual Beer Festival Thursday 1st - Saturday 3<sup>rd</sup> March 2018



We are holding our 31<sup>st</sup> Beer Festival at Robin Park Sports Centre, Loire Drive, Wigan (Opposite the DW Stadium, West Stand) between Thursday 1st - Saturday 3<sup>rd</sup> March 2018 and are looking for sponsorship for as many of the beers as possible.

Sponsor/Busin Name		 	 	
Address	 	 	 	
Contact name.	 	 	 	
Tel Number	 	 	 	
Email Website				
TTCD3ILG	 	 	 	

Please make cheques payable to: CAMRA (Wigan) or by bacs to 16-00-09 11775050

Please send your completed form, with payment, to: Brian Gleave, 11 Parkway, Westhoughton BL5 2RY

(For more information, please contact me at brian@hepworthandhall.co.uk Please note: payment must be received as soon as possible (latest 7/2/18) for printing/admin and issue of sponsor tickets.



### **BARREL SPONSORSHIP**

This is a very cost-effective way of supporting your local branch of The Campaign for Real Ale and having fun with some friends/ colleagues at the Beer Festival

Cost of Package is £50. This includes 4 tickets to the Sponsors session (4pm Thursday) with £40 beer tokens plus 2 tickets for free entry to another session and your name displayed with the barrels.

# WIGAN BEER FESTIVAL 2018 Major Sponsorships

# Wigan Camra's 31<sup>st</sup> Annual Beer Festival Thursday 1st - Saturday 4<sup>th</sup> March 2018

### GOLD Sponsorship - £800

(please choose one of the two following sponsorship items) - ARTWORK will be need early January for these Festival Glasses

**Festival T-shirts** 

#### What this package includes:

- Business insignia on the sponsorship item
- Half page colour advert in the Festival Programme (worth £150) upgrade to FULL page for only £50 more)
- Sponsorship banner in Festival hall throughout the Festival (worth £80)
- 10 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 1st March, 4pm-5:30pm (worth a total of £100)
- 10 additional entry tickets to any other session (worth a total of £30)
- 10 additional free game/tombola tickets (worth £10)
- Invitation for 4 people to the Wigan Beer of the Year judging Thursday 1st March, from 2pm

#### SILVER Sponsor - £250

- Add Half page advert in Programme for £100 or Quarter page only £50 - DISCOUNTED RATES!

(please choose one of the following sponsorship items)

Foreign Beer Bar Cider Bar Real Ale Bar Wristbands Token Sheets

**Entertainment** 

#### What this package includes:

- Business insignia (where applicable) on the sponsorship item
- Sponsorship banner in Festival hall through the festival (worth £80)
- 8 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 1<sup>st</sup> March, 4pm-5:30pm (worth a total of £80)
- 8 additional entry tickets to any other session (worth a total of £24)
- 8 additional free game/tombola tickets (worth £8)
- Invitation for 2 people to the Wigan Beer of the Year judging Thursday 1st March, from 2pm

#### Bronze Sponsor - £120

- Add Half page advert in Programme for £100 or Quarter page only £50 - DISCOUNTED RATES!

(please choose one of the following sponsorship items)

Pies/Refreshments
Festival Programme
Young Members
Information/Membership
Games/Tombola
Charity Sponsor (Hospice)
Festival Glasswashing
Festival Cooling

#### What this package includes:

- Sponsorship banner in Festival hall through the festival (worth £80)
- 5 tickets to the sponsorship session, includes free entry and £10 worth of beer tokens: Thursday 1st March, 4pm-5:30pm (worth a total of £50)
- 5 additional entry tickets to any other session (worth a total of £15)
- 5 additional free game/tombola tickets (worth £5)